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# MARKETING & COMMUNICATIONS OFFICER

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## FULL TIME OR PART TIME CONSIDERED

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We are an independently owned, British furniture manufacturer with a thoughtful approach to furniture design. Come and join our team as Marketing & Communications Officer to help present our award-winning collection to our business customer base.

40 hours – Can't do 40? Get in touch anyway, if you are the right match we will work around it.



## YOUR EXPERIENCE

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Ideally you come from a background in marketing within design focused industry, preferably with experience of the UK furniture contract market (B2B). You have extensive copywriting experience, great digital media skills and the drive to present our brand in a modern and creative way.



## THE JOB IN A NUTSHELL

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This is a varied and fast paced role, you will be responsible for keeping our brand at the leading edge of the UK furniture design scene and ensuring that all comms reflect our brand personality.

## TASKS WILL INCLUDE

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- Preparing for and managing photoshoots
- Managing the website, newsletter and social media accounts
- Maintaining the presentation of the London showroom
- Organising events – design festivals, product launches, client visits ect.
- Content creation across multiple platforms in both graphic and written form
- Managing all digital and printed material – product cards, web pages, finishes samples ect.
- Working with the design team to launch products
- Benchmarking BIM and CAD files
- Keeping our materials library up to date

## WHAT WE NEED FROM YOU

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- A passion for story telling
- Flawless copywriting skills
- Fabulous InDesign skills
- Superb organisational ability
- Great people skills
- A keen eye for detail
- A firm grip on social media
- Ability to benchmark, horizon scan and stay relevant
- Juggling skills – this will be multi skilled role with lots of tasks running concurrently

## WE'D LOVE IT IF ...

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- You are up to speed with the sustainability and social justice agenda
- You are passionate about design
- You have an eye for style and lasting trends
- You are ambitious and results driven with high output

## WHAT WE OFFER

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A fabulous, architect designed office in a stunning rural location. Lovely walks from our doorstep in beautiful South Somerset.

- Flexible working, early finish Fridays
- Family friendly policies
- Private health care
- Life cover
- Cycle 2 work
- A positive, friendly, progressive and inclusive work culture