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# Press Release

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# 2013

## designjunction welcomes Jamie Oliver's celebrated Barbecoa restaurant to the eatery line-up

Visit the Barbecoa and Modus pop-up restaurant at designjunction open from 18-22 September at the Sorting Office.

designjunction  
The Sorting Office,  
21-31 New Oxford Street,  
London WC1A 1BA

Opening Hours:  
18 September Press Preview  
4pm – 6pm  
19 September 10am – 8pm  
20 September 10am – 7pm  
21 September 10am – 6pm  
22 September 10am – 4pm

[www.thedesignjunction.co.uk](http://www.thedesignjunction.co.uk)



Jamie Oliver's Barbecoa restaurant will transport over to designjunction in September with a temporary pop-up restaurant designed in collaboration with Modus furniture.

Barbecoa is renowned for its flame inspired cooking, widely praised for the original and smoked flavoured dishes. The menu, specifically created for the show, includes signature favourites such as pit-smoked pulled pork sandwiches, smoked short ribs with chipotle tomato salsa, as well as the fully loaded BLT sandwich with home smoked porchetta and a delicious chicken cobb salad. There will also be a tasty selection of sweet treats including carrot and zucchini cake and red velvet cookies.



Barbecoa's Executive Chef, Hus Vedat commented "This will be Barbecoa's first pop-up restaurant and we're thrilled to be at designjunction in September. The exhibition is renowned for showcasing the very best of design and we hope to offer the very best food."

As you would expect from a design show, the restaurant interiors will be as impressive as the cuisine. British furniture company Modus will present Noughts and Crosses, a new launch of café tables and stools from acclaimed designer Michael Sodeau, alongside PearsonLloyd's PLC dining chairs. "It's a great opportunity to experience Barbecoa's fantastic food offering, all within a specially designed area" says Jon Powell, co-founder, Modus.



A custom-made stone serving counter provided by In Opera will create a stunning contrast of tones and materials, creating a raw and natural look to the restaurant. The overhead lighting will be provided by another exhibitor at the show, International Studio who will be installing Apollo pendant lights to complement the industrial feel of the interior.

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### About Modus

Modus is an award-winning British brand who design and produce intelligent, functional and inspiring contemporary furniture. Collaborating with a roster of renowned designers, Modus combines technical, material and engineering advances to manufacture and supply an extensive range for commercial, hospitality and residential projects globally.

[www.modusfurniture.co.uk](http://www.modusfurniture.co.uk)

### About Barbecoa

Overlooking the picturesque St Paul's Cathedral, Barbecoa offers a completely unrivalled dining experience, created using the finest cuts of meat, hand-picked by in-house butchers and slow-cooked over handmade fire pits and smokers. Every cut of beef used in the restaurant has been handpicked to our exact requirements and dry aged in-house for anything up to 70 days. But that's not all we cook - we also serve melt-in-the-mouth pulled pork, delicious aromatic lamb skewers, crispy calamari.

[www.barbecoa.com](http://www.barbecoa.com)

### About designjunction

In 2012, designjunction featured more than 100 world-class international brands. The five-day exhibition was critically acclaimed, attracting 17,000 trade and consumer visitors. designjunction is now widely recognised as the leading destination for international design during the London Design Festival. designjunction now takes place in other global destinations including Milan and New York.

[www.thedesignjunction.co.uk](http://www.thedesignjunction.co.uk)

### About Michael Sodeau

Michael Sodeau was born in London in 1969. He studied product design at Central Saint Martins College of Art & Design where he graduated in 1994. He was a founding partner in Inflate, and set up his own design studio Michael Sodeau Partnership in 1997, designing for MSP his own production company.

[www.michaelsodeau.com](http://www.michaelsodeau.com)

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# modus

For more information about Modus, including high resolution images, please contact  
Julienne Webster/Emma McNiven. Download images at [www.modusfurniture.co.uk/press](http://www.modusfurniture.co.uk/press).

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