

Press Release

2016

Modus at the London Design Festival 2016 – new ranges, Who's Casper? Fundraiser & Win Casper competition

Stand A20

September 22-25
designjunction King's Cross

During the London Design Festival Modus will be launching new ranges at designjunction in its permanent new venue at King's Cross. Exhibiting in Cubitt house, alongside over two hundred leading design brands, Modus will be showing new ranges by Michael Sodeau and Jonathan Prestwich.

Our new ranges are crafted from recycled cork, cast aluminum, solid oak and moulded foam and have a particularly tactile quality and sensual appeal: Soft corners, rounded edges and gentle tapers come together with clear cut functionality.



Mix by Jonathan Prestwich

The organic profile of the Mix table's cast aluminum leg and tapered edge of its solid oak top lend a sculptural quality and tactile appeal to this pared back range of meeting tables. Simple, functional, beautiful.



Quiet by Michael Sodeau

A simple meeting chair with a slim and elegant profile. Constructed from moulded foam with a cast aluminum base, Quiet has a soft, rolled edge that gives it a distinct line but nonetheless allows the chair a quiet presence, hence the name.



Art, Abe and Arne by Michael Sodeau

A family of tables with different functions, a side, end and coffee table, all made from recycled cork with a section removed to create storage space. When grouped together the tables appear to take on their own characters, similar, yet individual, like a group of relatives.



Casper by Michael Sodeau

Crafted from recycled cork, the stool has two finger holes so that it may easily be moved. These holes add character to an otherwise simple silhouette and an anthropomorphic touch that led to a collaboration with Movement on the Ground. Whether used individually or en masse Casper has a certain charm.



Who's Casper? – Raising funds for the refugee crisis

Following the Where's Casper? Campaign earlier this year, Modus has teamed up with designjunction to bring together 16 eminent creatives, from a variety of disciplines, to customise a Casper stool. Each stool will be exhibited anonymously before being sold in an online auction with all proceeds going to Movement on the Ground.

Contributors include a star cast of artists, designers, architects and illustrators including; Tom Dixon, Ross Lovegrove, Esther Cox, Vic Lee, Autoban, Moritz Waldemeyer, Sir Kenneth Grange and Anthony Burrill.

Each stool is a once in a lifetime opportunity to acquire a unique piece of art that contributes directly to helping provide shelter, warmth, food, water and medical aid to refugees.

www.whoscasper.co.uk



Win an original Casper stool in our social media competition

#whoscasper is a social media competition that challenges members of the public to customise their very own Casper template, then snap and upload on Instagram with #whoscasper #modusfurniture #designjunction and follow @modusfurniture and @designjunction for the chance to win an original Casper stool.

The winning design will be chosen by Casper's designer Michael Sodeau. Casper templates can be downloaded or picked up from top spots at designjunction including Modus' stand.

modus

For more information about Modus, please contact icrane@modusfurniture.co.uk

Please download images at www.modusfurniture.co.uk/press.

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About Modus

Modus is an award-winning British brand with a simple mission: To create furniture of the highest standards in terms of design, quality and durability that enriches life today without compromising tomorrow.

www.modusfurniture.co.uk

About Designjunction

Now in its sixth year, designjunction2016 moves to a new and exciting long term home: King's Cross. designjunction is a leading exhibition for contemporary interior design and culture. More than 200 contemporary brands present their new collections to an international audience of architects, interior designers, retailers and media. In 2015, the five-day exhibition attracted more than 26,000 visitors through its doors.

www.thedesignjunction.co.uk

About Movement on the Ground

Movement on the Ground is a foundation that responds to the humanitarian crises affecting the men, women and children forced from their homes by climate change, poverty and war. Operating primarily on the island of Lesbos – arrival point for tens of thousands of people as they flee from armed conflict, poverty and persecution - Movement on the Ground works with large and small charities, identifying need and providing structural, logistical and practical support. From spotters searching for boats as they approach the coast and rescue boats guiding people safely ashore, to medical stations and mobile doctors, Movement on the Ground helps provide safety, shelter, heat, food, water and medical aid, getting the items that are needed to the right place.

www.movementontheground.com

About Michael Sodeau

Michael Sodeau Studio is a multidisciplinary studio. Since its inception in 1997 the studio has specialised in creative thinking and simple solutions. Projects cover a wide scope of disciplines from furniture, lighting and product design for a variety of international manufacturers as well as small artisan producers, to interior and exhibition design. Sodeau's vision encourages a true relationship between people and the items they own, questions such as "How do people relate to objects in a personal way?" and "How can an object have a character?" shape his work. Sodeau is winner of several design awards and has work in the permanent collection of the V&A Museum, London.

www.michaelsodeau.com

About Jonathan Preswich

Jonathan Prestwich spent six years as chief assistant to German designer Burkhard Vogtherr managing projects ranging from residential furniture for Arco to office furniture for Fritz Hansen and winning, amongst others, Best of NeoCon and the Red Dot Design Award. Since 2003 he has lived and worked in London as an independent design consultant. Prestwich is influenced and driven by the relationship between modern technology and nature, with a goal to create simple, elegant, innovation.

www.jonathanprestwich.com