
Press Release

2016

Modus at SALONE DEL MOBILE 2016

Hall 20
Stand E25
12-17 April 2016

Modus are pleased to be showing in the halls of Milan again at Salone del Mobile this year and we will be exhibiting our largest presentation to date.

There is a distinctly domestic feel to some of our new product ranges including a sofa range by our longest standing collaborator Simon Pengelly, a range of tables by Sir Kenneth Grange and SmithMatthias and a new range of cork tables and stools by Modus stalwart Michael Sodeau.

In contrast, the new meeting chair by Michael Sodeau, table ranges by Jonathan Prestwich and Edge by PearsonLloyd are considerably more workplace focused. Claesson Koivisto Rune's Everyday chair crosses into both territories with its stacking ski base and more homely wooden base.

As ever, the new product ranges focus on functionality and meticulously distilled form and combine quality of design with manufacturing excellence.



Harbour by Simon Pengelly

Simon Pengelly's new sofa range, is elegant and understated, beautifully proportioned and enhanced by subtle detail. Typical of Pengelly's designs, the sofa has a quiet simplicity that makes it suitable for a wide range of environments and imbues it with a comforting familiarity. With a metal frame and legs with an elliptical cylindrical form, Harbour has a soft piping detail to the arms and seat sections. Available as a two or three seat sofa with matching armchair, Harbour is extremely comfortable, a reassuring refuge to come home to.



Everyday by Mårten Claesson, Eero Koivisto and Ola Rune

Masters of simplicity, Swedish design trio Claesson Koivisto Rune have created in Everyday a chair of modest refinement. Everyday has a quiet confidence that arises from its simple, honest and user friendly form. With a choice of stacking ski legs or a more domestic wooden leg, Everyday belongs anywhere, its superb comfort and pure form mean it really is a chair for use every day.



Casper by Michael Sodeau

Michael Sodeau's Casper is a simple stool made from recycled cork. Reminiscent of Gormley's clay folk in 'Field', the stools have two finger holes so they may easily be moved around, these holes add a sense of character to an otherwise simple silhouette. The rounded base allows for some movement and the concave seat adds to the comfort. Available in a choice of natural or dark finish. Whether used individually or en masse the stools have a friendly charm.



Art, Abe and Arne by Michael Sodeau

Art, Abe and Arne are a family of tables with different functions, a side, end and coffee table, all made from recycled material. Each table is produced in solid cork with a section removed to create storage spaces. When grouped together the tables appear to take on their own characters, similar yet individual, like a group of relatives; Art, Abe and Arne.

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For more information about Modus,
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Please download images at
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Edge by PearsonLloyd

Edge is a table and storage range by British design duo PearsonLloyd. Simple, lightweight and refined, the Edge table is a multi use, award winning system that boasts a recycled aluminium content of 68%. The Edge credenza is similarly refined and coordinates beautifully with the table to create a harmonious look.



Quiet by Michael Sodeau

Quiet is the new meeting chair by Michael Sodeau, a simple upholstered chair with a slim and elegant profile. With a moulded foam construction, its soft rolled edge gives it a distinct line that nonetheless allows the chair a quiet presence, hence the name.



Mix by Jonathan Prestwich

Jonathan Prestwich's Mix table has a solid oak top with a tapered edge and cast aluminium leg available in black, white or polished finish. Available in a range of sizes as a rectangular, round or extendable table, Mix is perfectly suited to meeting room and boardroom and its organic profile lends it a sculptural element and tactile appeal that elevates it above the norm.



Spring by Sir Kenneth Grange and SmithMatthias

Sir Kenneth Grange and SmithMatthias have once again teamed up to design a new range for Modus. The Spring table has a modest simplicity, an economical use of materials and is a first for Modus in that it comes flat packed. Ease of assembly, very few parts and a simple, yet robust, visible metal bracket to fix the legs characterise the Spring table. Continuing the leg top detail from an earlier collaboration with Modus (the March chair), Spring has a clarity brought about by its honesty of form

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About Modus

Modus is an award-winning British brand collaborating with a roster of renowned British designers including Sir Kenneth Grange, PearsonLloyd, Simon Pengelly and Michael Sodeau, as well as attracting celebrated international designers, among them Claesson Koivisto Rune, Monica Forster, Patrick Norguet, Stephen Burks, Arik Levy and Christophe Pillet. Championing emerging talent, Modus has always promoted the considerable skill of our young designers.

With an integrated approach to manufacturing, Modus has quality, sustainability and considered design at its core. Working closely with the A&D community, Modus anticipates the cultural shifts in the way we live and work and its extensive range reflects these changes.

Founded in 2000 by Jon Powell and Ed Richardson, a keen understanding of manufacturing processes and breadth of materials has enabled Modus to develop a diverse product range and implement a wide spectrum of commercial, hospitality and residential projects globally. Modus has built its reputation on quality, attention to detail, inspired creativity and fluidity of function.

www.modusfurniture.co.uk

About Jonathan Prestwich

Jonathan Prestwich spent six years as chief assistant to German designer Burkhard Vogtherr in France. He managed projects ranging from residential furniture for Arco (NL) to office furniture for Fritz Hansen (DK) winning 'best of Neo Con' and the 'Red Dot' design award, amongst others.

Since 2003 Jonathan has lived and worked in London as an independent design consultant. He has worked with several highly respected furniture producers, researching and developing new products. Influenced and driven by the relationship between modern technology and nature, with a goal to create simple elegant innovation.

www.jonathanprestwich.com

About Mårten Claesson, Eero Koivisto and Ola Rune

The Swedish design partnership Claesson Koivisto Rune was founded in 1995 as an architectural office but is, in the classic Scandinavian way, multi-disciplinary, practising both architecture and design. On the list of completed architectural projects are: Sfera Building culture house in Kyoto, the Swedish Ambassador's residence in Berlin, Ingegerd Råman house and studio, Kjell A Nordström residence, Sony Music headquarters Stockholm, One Happy Cloud restaurant, Gucci Stockholm, Louis Vuitton Stockholm, Scandinavian Airlines Euroshop, Asplund shop. Other works in progress include several private houses.

www.claessonkoivistorune.se

About Michael Sodeau

Michael Sodeau studied product design at Central Saint Martins College of Art & Design where he graduated in 1994. He was a founding partner of Inflate, and set up his own design studio Michael Sodeau Partnership in 1997, designing for MSP his own production company.

Michael has also designed for many other manufacturers including Abet, Asplund, Bute, Christopher Farr, E&Y, Gervasoni, Gordon Russell, Isokon Plus, Livit, SCP and Wedgwood. Michael Sodeau has exhibited internationally and has had solo shows in London, New York, Paris, Stockholm and Tokyo. He also has designs in the permanent collection of the Victoria and Albert Museum.

www.michaelsodeau.com

About Grange SmithMatthias

Sir Kenneth Grange is Britain's leading product designer, his prolific career spans over 50 years and he is responsible for designing some of the most iconic and familiar products and appliances that shape our daily lives. Kodak cameras, the silhouette for the Intercity 125 train, Kenwood food mixers, Parker pens, and the re-design of the London black cab are just some of his well-known designs.

In 1972 Grange, together with Alan Fletcher, Theo Crosby, Colin Forbes and Mervyn Kurlansky established Pentagram, a world renowned multi-disciplinary design consultancy. More recently, Grange has produced distinctive designs that have become part of our landscape, from the Adshel bus shelter in 1993 to the Rural Post box for Royal Mail in 1998. Grange Smith is a new collaboration of experience and youth combining the design expertise of Sir Kenneth Grange and Jack Smith who graduated from the prestigious Design Products course at the Royal College of Art in 2011.

www.smithmatthias.com

About PearsonLloyd

PearsonLloyd is an award winning multi-disciplinary design consultancy based in Central London. The studio's work focuses on design for manufacture and strategic research in the fields of furniture, transport design and the public realm.

Work includes the new First Class Seat for Virgin Atlantic Airways and projects for Artemide, Knoll International, Magis and Walter Knoll. PearsonLloyd has won numerous awards throughout Europe for their work and ranked 1st in the design week Top 50 Creative Survey for the Product Design category. In January 2015 two PearsonLloyd products received the German Design Council's Interior Innovation Award.

www.pearsonlloyd.com

About Simon Pengelly

I started making furniture in my father's workshop when I was eight, going on to win national competitions for cabinet making. The practical experience and an affinity with materials and processes, gained from an early age, are central to my design work and service.

Understanding materials and manufacturing techniques is fundamental to my approach, combined with a passionate desire to create accessible production furniture with 'soul'. Understanding manufacturing culture and possessing knowledge of these companies markets is the only way to effectively work with manufacturers.

www.pengellydesign.com/

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