

# Press Release

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# 2017

## Modus at ICFF 2017

### Stand 2034

21-24<sup>th</sup> May 2017

Jacob K. Javits Convention Center

Level 3 - Hall A-E

New York



### South by Christophe Pillet

South is a new sofa system by Christophe Pillet. Refined simplicity defines the starting point of this sofa system, a streamlined, light and elegant basic form. The sofa sits on a simple and delicate frame and appears almost to float above the floor. Soft feather scatter cushions in various shapes and sizes add to South's enticing comfort and gentle, domestic aesthetic. Crafted from a ply frame with foam cushions, an extruded aluminium frame and cast aluminium legs in a choice of powder coated or polished aluminium finish, South strikes the perfect balance between refined grace and sensual comfort.



### Milo by Simon Pengelly

The Milo chair by Simon Pengelly has a dual personality; a clear, structured form with sharp, clean lines in one guise and a softer, much more relaxed, unstructured identity. A padded, removable cover with gathered detailing and contrasting zip transforms Milo from a precise, tight, moulded foam chair into a cosier, more domestic piece. With solid oak legs or a powder coated swivel base, Milo comes with or without arms in both the structured and soft version offering the perfect combination for every role.



### Pac by Michael Sodeau

Pac is a new modular sofa system by Michael Sodeau that matches dependable comfort with delicately wrapped upholstery. An invitingly comfy, robust and squarish form is tempered by a gently folded fabric detail that the soft tailoring of a favourite, unstructured jacket or a neatly wrapped present. Constructed from a ply frame with foam cushions and softly folded fabric, Pac has a liberating and unstructured code that appeals for relaxation.

This year ICFF will see Modus exhibiting a concise and highly refined collection that is united by purity of form and beautifully crafted detail. An elegant new sofa system by Christophe Pillet and a softly structured modular sofa by Michael Sodeau are complemented by Simon Pengelly's multi purpose lounge chair and a versatile set of tables from the fruitful collaboration that is Sir Kenneth Grange and SmithMatthias.



### Spring by Sir Kenneth Grange and SmithMatthias

The Spring table is characterised by clarity of form brought about by its honest simplicity and extremely economical use of materials. The leg top detail is carried forward from an earlier collaboration between Sir Kenneth Grange and Smith Matthias (the March chair) and the robust metal bracket is candidly visible, rather than being hidden away. Now available in a range of shapes and sizes including nesting versions and soft cornered squares and triangles, Spring comes in solid oak with powder coated steel brackets.

For more information about Modus, including high resolution images please contact [press@modusfurniture.co.uk](mailto:press@modusfurniture.co.uk) +44 (0)1460 258 590

Please download images at [www.modusfurniture.co.uk/press](http://www.modusfurniture.co.uk/press)

Please download catalogue at <https://goo.gl/nChuH5>

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### About Modus

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Our aim is to create furniture of the highest standards in terms of design, quality and durability that enriches life today without compromising tomorrow.

From our production facilities in the rolling South Somerset countryside we manufacture beautiful, inspiring and meticulously considered furniture with vision and integrity: Innovative furniture that mirrors the subtle cultural and lifestyle shifts we experience, yet at the same time, embraces traditional craftsmanship, outstanding quality and longevity of design and function.

We are an independent company free to adapt our designs or create bespoke ranges to suit your needs. Every individual within our company has a key part to play in the product and service you receive. Our reputation has been built upon exceptional design, quality, durability and positive experience.

Our furniture is thoughtfully and sustainably made in the UK by our committed team. We are proud of our heritage and our goal is to leave a creative legacy of which we can be equally proud.

[www.modusfurniture.co.uk](http://www.modusfurniture.co.uk)

### About Simon Pengelly

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Simon Pengelly started making furniture in his father's workshop aged eight. His practical experience and an affinity for materials and processes are central to his design work. Understanding materials and manufacturing techniques is fundamental to Simon's approach, combined with a passionate desire to create accessible production furniture with 'soul'. His studio, Pengelly Design, now collaborates globally with the most progressive design-led companies working within the realms of product and furniture production.

[www.pengellydesign.com/](http://www.pengellydesign.com/)

### About Michael Sodeau

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Michael Sodeau Studio is a multidisciplinary studio. Since its inception in 1997 the studio has specialised in creative thinking and simple solutions. Projects cover a wide scope of disciplines from furniture, lighting and product design for a variety of international manufacturers as well as small artisan producers, to interior and exhibition design. Sodeau's vision encourages a true relationship between people and the items they own, questions such as "How do people relate to objects in a personal way?" and "How can an object have a character?" shape his work. Sodeau is winner of several design awards and has work in the permanent collection of the V&A Museum, London.

[www.michaelsodeau.com](http://www.michaelsodeau.com)

### About Christophe Pillet

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Born in 1959, Christophe Pillet has been living and working in Paris since 1988. He graduated from Nice's Arts Décoratifs College in 1985 and became "Master of Domus Academy" in 1986. In 1993, he started to develop his activity independently. He engages in many fields : product and furniture design, interior decoration, architecture, scenography and artistic direction. He creates furniture and objects for Cappellini, Daum, JC Decaux, Triade, Ecart International, L'Oréal, Lacoste, Moroso, Renault, Serralunga, Shiseido, Shu Uemura and Whirlpool.

[www.christophepillet.com](http://www.christophepillet.com)

### About Sir Kenneth Grange & SmithMatthias

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Sir Kenneth Grange is Britain's leading product designer, his prolific career spans over 50 years and he is responsible for designing some of the most iconic and familiar products and appliances that shape our daily lives. Kodak cameras, the silhouette for the Intercity 125 train, Kenwood food mixers, Parker pens, and the re-design of the London black cab are just some of his well-known designs.

In 1972 Grange, together with Alan Fletcher, Theo Crosby, Colin Forbes and Mervyn Kurlansky established Pentagram, a world renowned multi-disciplinary design consultancy. More recently, Grange has produced distinctive designs that have become part of our landscape, from the Adshel bus shelter in 1993 to the Rural Post box for Royal Mail in 1998. Grange SmithMatthias is a new collaboration of experience and youth combining the considerable design experience of Sir Kenneth Grange and the youthful passion of design studio SmithMatthias.

[www.smithmatthias.com](http://www.smithmatthias.com)