

---

# Press Release

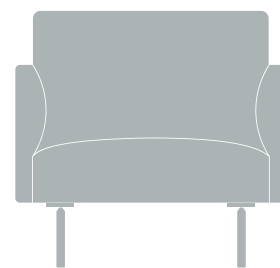
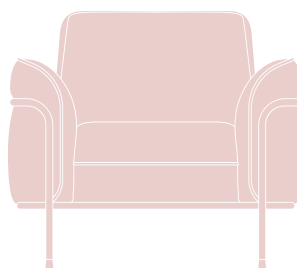
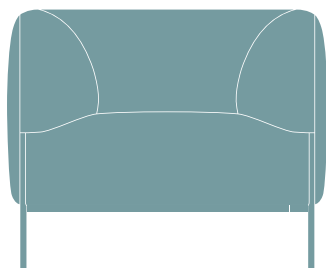
---

March 2020

## Modus celebrate their 20th anniversary with new chair collection - Take a Seat

Visit Modus showroom,  
open from 26th March 2020,  
10:00 - 17:30

28-29 Great Sutton Street  
London EC1V 0DS



Award-winning British furniture brand, Modus, celebrate their 20th anniversary with the launch of five new eye-catching products and a showroom revamp in Clerkenwell, London.

Founded in 2000 by school friends Jon Powell and Ed Richardson, Modus have been manufacturing beautifully designed furniture for two decades, working with a roster of established and emerging designers to create industry acclaimed products, designed with integrity.

All Modus' upholstery and joinery is manufactured in-house at their stunning manufacturing facility in the heart of the Somerset countryside with a commitment to sustainability and a long-term approach to product lifecycle and regenerative design, mindful of what each product embodies and the impact it will have on its users now and in the future.

"Our mission is to create the very best furniture in terms of design, quality and durability that enhances life today without compromising tomorrow", said Jon Powell, Founding Partner at Modus.

In March 2020, the new products will be unveiled at Modus' new-look Clerkenwell showroom, where visitors will be encouraged to simply 'Take a Seat' in the newly refurbished space.

The latest collection expands Modus' range of soft seating to include new pieces from leading international designers Monica Förster, Terri Pecora, Sir Kenneth Grange and SmithMatthias, alongside pieces from long-standing design partners PearsonLloyd and Michael Sodeau.

The resulting designs have been carefully crafted with meticulous attention to detail.

modus

For more information about Modus, please contact:  
press@modusfurniture.co.uk +44 (0)1460 258 590

---

# Press Release

---

March 2020

Visit Modus showroom,  
open from 26th March 2020,  
10:00 - 17:30

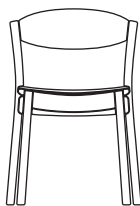
28 - 29 Great Sutton Street,  
London EC1V 0DS or visit  
[www.modusfurniture.co.uk](http://www.modusfurniture.co.uk)

For more information,  
including founder and  
designer biographies please  
contact:  
Deborah Spencer  
[deborah@dnapartners.co.uk](mailto:deborah@dnapartners.co.uk)  
07887 502 457

## March Lite by Sir Kenneth Grange and SmithMatthias

---

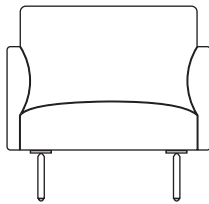
March Lite is an extension to the original wooden stacking chair, March, by the design duo Sir Kenneth Grange and SmithMatthias. Its simple, pared back design makes it more efficient in terms of production – using fewer materials and a more elegant aesthetic. Available in natural and black stained ash with a water-based lacquer finish.



## Draft by PearsonLloyd

---

With a nod to mid-century modern design, PearsonLloyd's new sofa is defined by smooth lines and careful attention detail. With slender arms and a sleek, one-piece seat, Draft has a crisp, lean and refined aesthetic. Available as a chair, two-seater and three-seater sofa, loose back cushions soften its architectural structure. Blanket stitching in a matching or contrasting thread that runs along the top edge of the seat cushions adds to the sofa's hand finished appeal.



## Lily Compact by Michael Sodeau

---

Lily Compact takes inspiration from the pure simplicity of the calla lily. Lily Compact follows on from Michael's original Lily chair but is specifically designed to be more compact, lightweight and sustainable. With its clever removable zip cover, Lily Compact can be easily reupholstered with a replacement cover, which simply slides over the moulded foam shell.

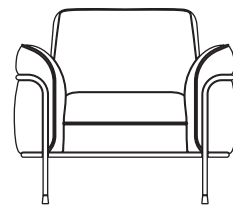


## Clara by Terri Pecora

---

Terri Pecora's first product for Modus has been designed with a circular approach in mind, using separate, replaceable components to enable a longer life cycle. A tubular steel frame which holds four loose cushions, gives Clara countless possibilities for repair - should any part become damaged - a new cushion cover can easily be replaced.

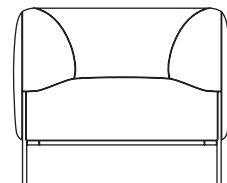
The frame is available in five colours to match the piping or compliment the fabric. Available in three sizes; a compact chair, a more substantial chair and a small, two-seater sofa. Generous and invitingly soft cushions give Clara an indulgent charm that belies its resourceful design.



## Panda by Monica Förster

---

Panda is characterised by organic curves and a compact shape; a perfectly formed soft sofa, making it ideal for space conscious schemes. Available as an armchair, two-seater and three-seater sofa, with accompanying chaise and low table. An elegant powder-coated metal frame gently cushions Panda's rounded form.



Later this year Modus will reveal new collections by Richard Hutten, Michael Young, Bethan Gray, Jon Prestwich, Simon Pengelly, Claesson Koivisto Rune and Christophe Pillet.

modus

For more information about Modus, please contact:  
[press@modusfurniture.co.uk](mailto:press@modusfurniture.co.uk) +44 (0)1460 258 590