

The Sleep Event
24 – 25 November 2010
Business Design Centre, 52 Upper Street, London N1

Award-winning British design company Modus will debut their latest furniture collection at London's premier design, architecture and hotel exhibition - Sleep 2010.

One of the main attractions on show will be the PLC collection designed by PearsonLloyd. The dining chair, first launched in Milan in April this year, is a sturdy wooden chair which marries style and simplicity while offering a modern take on the archetypal wooden café chair.

Launched in September and also on display, is the PLC lounge chair and PLC collection of tables. The lounge chair's distinct design is an oversized backrest, low seat and defined ergonomics. Both the dining and lounge chairs are available in a variety of finishes and colours, the seat and back can be painted or wood, or upholstered in any choice of fabrics. The dining chair is also available with optional arms. The tables complement each of the seating designs, with a low coffee table and dining height in the collection. PLC is suitable for a variety of different projects from hospitality and restaurants, to soft contract and residential use.

The recently launched Ten sofa by Michael Sodeau is a generously proportioned sofa design made from a combination of solid beech and birch ply frame, with deep feather cushions. The collection consists of an armchair, two and three seat sofa. The refined frame, oversized seat depth and generously filled feather cushions provide ultimate comfort. This seating collection has been designed for soft contract and residential markets.

Another highlight is the Dune side chair designed by Monica Forster. This chair has a fully upholstered seat and back, and is available with a pedestal base, ski base and tapered oak legs. Other products featured at Sleep are: Fold table, made from laser cut, folded steel forming a seamless base with an elegant matt powder coat finish. Wrap chair by Simon Pengelly and Multi bar stools by Michael Sodeau.

Modus have recently completed a series of large-scale projects including Blythswood Square Hotel in Glasgow, Martinhal Resort and Hotel in Portugal and the Roundhouse in London. Modus work with high-profile international clients including Hilton Hotel Group, Radisson, Zetter, Alias Hotels, Crowne Plaza, Nordic Hotels, Park Inn and Yoo.

Notes to editor:

Modus is an award-winning British furniture manufacturer dedicated to producing the very best in contemporary international design. Working with internationally acclaimed designers, Modus produces high quality, covetable pieces for both contract and domestic use.

During the last ten years, Modus has worked closely with the international architect and design community. Modus supplies a wide range of developments from 5* hotels and resorts, boutique hotels, restaurants, bars and corporate spaces to small residential projects. Each project is unique, supplying well-designed products from the brand collection or the bespoke contract division.



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