

Press Release

Modus unveil their plans for the London Design Festival 2011

British furniture manufacturer Modus announces two exciting projects for the London Design Festival this September.

Modus will present a unique installation at their showroom in Clerkenwell from 16 – 25 September entitled: Process - an exhibition of new chairs uncovering the materials and processes behind them.

The showroom will feature extensions to the highly acclaimed PLC collection by PearsonLloyd, with new finishes, a new stacking chair and bar stool. New additions to Multi by Michael Sodeau will also be shown, including a stacking version, with and without arms, plus Dune by Monica Förster revisited with cast aluminium and timber leg base. Visitors will also get a glimpse of a new prototype chair by Jonathan Prestwich due to launch in Milan 2012.

The showroom will play host to a striking exhibition of chairs showing step by step production methods from long established to modern techniques. The production methods range from traditional joinery to ply pressing, injection moulding, vacuum forming, CNC tube manipulation, gravity cast aluminium and injection moulded polyurethane foam. The methods and processes will be explained through sketches, drawings, images, and videos as well as showcasing various components, prototypes and models.

Alongside the story of production will be the final products in various finishes, showcasing the different typologies of chairs for different functions.

Visit Modus at 28-29 Great Sutton Street, London, EC1V 0DS

In central London at designjunction, Modus will present work from their latest collection shown in Milan earlier this year alongside the launch of a new sofa by French designer Christophe Pillet.

Pieces from their cadre of renowned designers will include: Noughts & Crosses stools by British designer Michael Sodeau as well as Palais, a simple profiled sofa. The versatile Gecko table collection by Scandinavian design studio Claesson Koivisto Rune and Drew table range by young British designer Kirsty Whyte. UK design duo PearsonLloyd will extend their existing PLC collection with the launch of a new bar stool and sofa system Part.

Alongside the new collections there will also be an installation of Stickingsticks, a highly versatile, freestanding screening system, designed by Kawamura Ganjavian, in conjunction with Velcro.

Visit designjunction, Victoria House Basement, Southampton Row, London, WC1B 4DA, 22-25 September 2011

UK Launches

Modus will launch a range of new products this September, to be shown during the London Design Festival. The collection will feature work from their stable of renowned designers including PearsonLloyd, Michael Sodeau, Monica Förster and Christophe Pillet.

PARK LANE By Christophe Pillet

New for September 2011, is a stylish low sofa by renowned French designer Christophe Pillet. Its chic design features a simple yet elegant metal frame with brushed stainless steel legs. Available in two or three seater versions, it has generously proportioned arms and ample width for maximum comfort. Park Lane is a luxurious piece for your lounge or office, providing a comfortable corner to rest in.



PLC STACKING by PearsonLloyd

The popular PLC chair can now be stacked up to ten chairs high in the new wire version and 4 high in the timber version, providing a clever space-saving solution for any environment. Made in solid oak, beech, timber or wire and offered in a multitude of matt painted finishes. The seat and back rest can be upholstered and a powder coated metal arm and frame model is also available.



PLC BAR STOOL by PearsonLloyd

Another welcome addition to the PLC collection is PLC bar stool, an understated classic in the making, ideal for contract or residential use. A wide range of colour combinations are available, including contrasting fabrics and leathers. Perfectly proportioned, its curved seat and backrest makes it suitably comfortable for any environment.



MULTI STACKING by Michael Sodeau

This new stacking version of the highly popular Multi chair is composed of an upholstered, high quality plywood shell on a bright chrome steel rod base with nylon glides or a laser cut, mild steel base. It is also available in a range of upholstery and leather with or without arms.



DUNE by Monica Förster

An extension to the Dune chair range by celebrated Swedish designer Monica Förster is a fine expression of her strong sense of pure form combined with a curiosity for new materials and technology. Dune chair is produced from cold cure polyurethane foam over a steel frame. The upholstered seat has a separate internal foam cushion and optional distinctive stitching detail. The new addition to the line-up includes a timber base with a cast aluminium frame.



International Launches

From their recent collection previewed in Milan earlier this year, Modus will show work from CKR, Kirsty Whyte, PearsonLloyd, Monica Forster and Michael Sodeau:

PART SOFA by PearsonLloyd

A simple and uncomplicated sofa and lounge chair range, the Part Sofas modular components makes it easy to specify and configure. The cubic outer frame is offset by the softer upholstery of the seat and back, emphasising comfort, whilst remaining calm and neutral. Available as a chair, 2 seater and 3 seater, Part can be upholstered to the floor or supplied with turned timber or steel legs.



GECKO by Claesson Koivisto Rune

A fine example of the multi-disciplinary talents of Scandinavian design partnership Claesson Koivisto Rune (CKR), Gecko is a collection of bistro, meeting, coffee and occasional tables. Available in a range of powder coated finishes or chrome, the coloured ColorCore tops are available as softened squares and rectangles or circular shapes, while the laser cut steel foot spreads out to look like the footpad of a gecko, hence the name. The foot is adjustable with serrated edges providing grip as well as a strong visual detail.



PALAIS by Michael Sodeau

A simple profiled sofa with a panelled detail to the front and polished tubular stainless steel leg frame. The foam and feather cushions also have the same panelled detail, allowing for a contrasting fabric to be used. The sofa also comes with a straight stainless steel leg option, which when used with a solid fabric colour gives a more restrained feel. The angled arm/back profile give comfort and support and enable the sofa to be used as a system when combined with a chaise.



NOUGHTS AND CROSSES by Michael Sodeau

The Noughts and Crosses stools are available in two different heights for either bar or dining table use. The three or four legged oak stools have a steel powder coat O or X serving as a foot rest and can be made in a variety of colours.



DREW by Kirsty Whyte

The Drew range comprises a meeting table, a coat stand and high and low occasional tables with steel rod. Their striking geometric form gives the effect of an optical illusion. All pieces in the range have bases available in three powder coated finishes with glass or solid tops available for the tables.



STICKINGSTICKS by Kawamura Ganjavian

Our everyday environments - offices, living rooms, waiting lounges, restaurants - often require flexible and permeable separations that generate privacy without compromising spatial generosity. StickingSticks is a modular partition system that consists of a kit of tubes of different lengths that are wrapped in strips of Velcro. The versatility to connect the tubes allows an intuitive and quick use of it to create ephemeral room divisions, garden pergolas and small stands. StickingSticks is a product designed in collaboration with the company Velcro.



Notes to Editors

About Modus

Established in 2000, Modus Furniture is an award-winning British furniture manufacturer dedicated to producing the very best in contemporary international design. The company works with both internationally acclaimed designers and emerging young talent to produce high quality, covetable pieces for both domestic and contract use. Using the finest manufacturing processes and working with a broad spectrum of materials, Modus is committed to producing inspired, functional pieces of the highest quality.

For more information go to www.modusfurniture.co.uk

About designjunction

designjunction launched in April 2011 during the Milan Furniture Fair at Zegna Headquarters, Zona Tortona, attracting more than 20,000 visitors through the door. The event transfers to the UK for the London Design Festival in September with a stellar line up of contemporary international design brands.

Under the creative direction of celebrated British designer Michael Sodeau, designjunction will take over the impressive surrounds of Victoria House (Holborn, central London) with over 2,000 sqm of exhibition space.

Designjunction at Victoria House Basement, 37-63 Southampton Row, London WC1B 4DA

Visit www.thedesignjunction.co.uk

modus

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